

YEARBOOK

Now and Forever

ADS

DUE BY FRIDAY, OCTOBER 28TH

Purchaser's Name: _____ Phone: _____

Email: _____

Senior(s) featured in the ad: _____

Total Amount Encl: \$ _____ Check # _____ Online Cash

SUBMISSION OPTIONS:

1. CREATE AND ORDER ONLINE: Pay with a credit card and create your ad online using the Herff Jones's Online Ad Creation. A visual tutorial will walk you through creating a professional looking design! It's easy to use! Go to www.yearbookordercenter.com and use the order #4128. Please note, prices reflect online creation and convenience fee. This option is available starting September 30th. For technical support, contact 877-362-7750.

Choose from the size and pricing options below for your online order:

Full Page:	<input type="checkbox"/> Black & White - \$302.50	<input type="checkbox"/> Color - \$385
1/2 Page:	<input type="checkbox"/> Black & White - \$220	<input type="checkbox"/> Color - \$302.50
1/4 Page:	<input type="checkbox"/> Black & White - \$137.50	<input type="checkbox"/> Color - \$220
1/8 Page:	<input type="checkbox"/> Black & White - \$82.50	<input type="checkbox"/> Color - \$137.50

2. CAMERA-READY ADS: Either paste your photos and message onto a sheet of paper or **produce a high resolution digital file (PDF or jpeg, minimum of 300 pixels per inch) and deliver on a CD.** Please do not email them; they will not be a high enough resolution for publication. Powerpoint, Microsoft Word, or Paint files cannot be accepted. We will not be able to return your originals. Fill out and return this entire form with full payment to:

Mr. Frank Orfei, Business Adviser
Pelham Memorial High School
575 Colonial Avenue
Pelham, NY 10803

Choose from the size and pricing options below. Either pay in cash or make your check payable to: "PMHS Student Association".

Full Page:	<input type="checkbox"/> Black & White - \$275	<input type="checkbox"/> Color - \$350
1/2 Page:	<input type="checkbox"/> Black & White - \$200	<input type="checkbox"/> Color - \$275
1/4 Page:	<input type="checkbox"/> Black & White - \$125	<input type="checkbox"/> Color - \$200
1/8 Page:	<input type="checkbox"/> Black & White - \$75	<input type="checkbox"/> Color - \$125

AD Measurements for both hard copy and digital:

Full Page: 8.5" wide x 11" high (vertical)
1/2 Page: 8.5" wide x 5" high (horizontal)
1/4 Page: 4" wide x 5" high (vertical)
1/8 Page: 4" wide x 2.5" high (horizontal)